

MEMORANDUM

TO: Development Committee

FROM: Mr. Chris Stowers, Executive Director

DATE: July 18, 2024

SUBJECT: Sound the Siren Campaign Update

Case for Support

The case for support will be at the printer when the committee meets. We plan to bring a mock-up and/or hopefully final versions if they completed early.

Steering Committee

Steering Committee members have all been met with and given an orientation to the campaign, description of their role and responsibilities, and assignments. After initially accepting, one member has declined the invitation to be part of the committee. In addition, another member has encountered a serious health issue and is “stepping away” for a while. We hope to engage him in the coming months. Additional committee members names are being solicited from the members.

Regular meetings of the full committee will continue in August and continue through the remainder of the campaign active solicitation period.

Identification of Donor Prospects

Steering Committee members have begun to share names of individuals and organizations to be considered as donor prospects. This will be an ongoing process through the life of the campaign. As names are added, initial research is conducted and strategies for cultivation and solicitation developed.

Cultivation of Donor Prospects

Initial Cultivation events for donor prospects are being planned for late July, August and September.

Gift Updates

Following the orientation meeting with one steering committee member, the conversation has begun about a potential \$100,000 gift. As more gifts are solicited and secured, the Development Committee will be kept apprised.